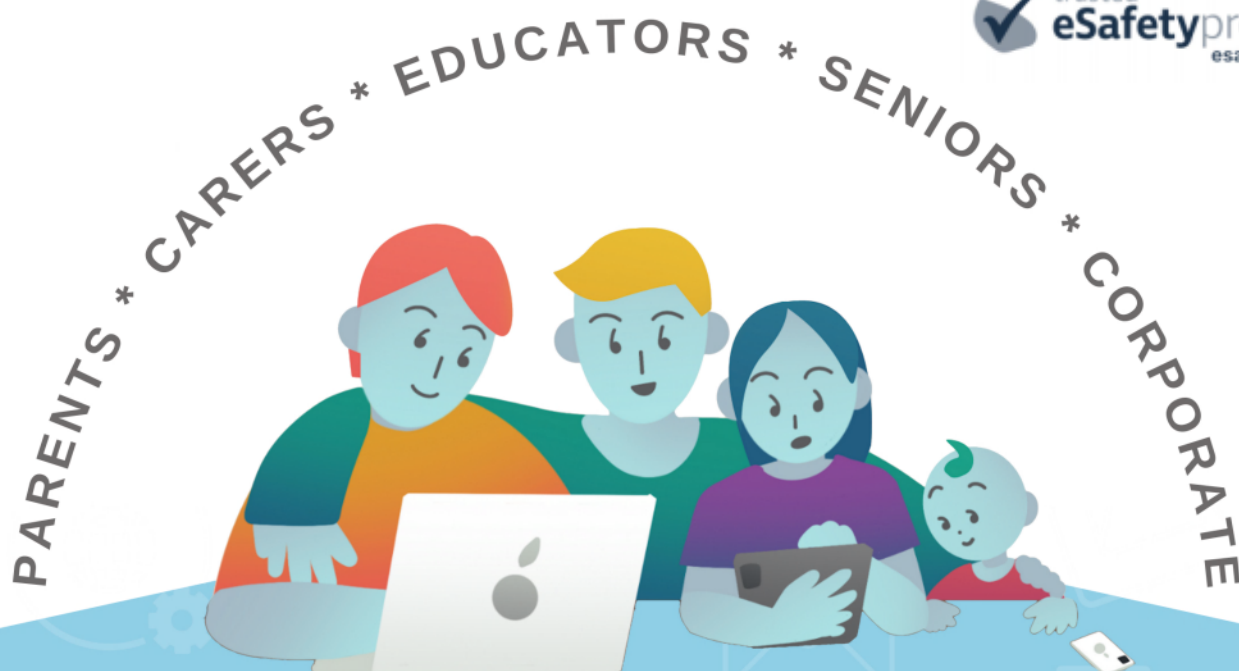


HAPPY AND SAFE ONLINE

THE CYBER SAFETY LADY

ADULT ESAFETY AWARENESS SEMINARS

trusted
eSafetyprovider
esafety.gov.au



FACE TO FACE AND ONLINE WEBINAR FORMAT
DOWNLOAD BROCHURE FOR DETAILS

LEONIE SMITH - THE CYBER SAFETY LADY

Educators - Childcare & Youth Workers

"Happy & Safe Online"



Time: 60min Presentation

Get up to speed with the latest apps and tech young people are using.

Session Includes:

- ✓ Safety on apps, social media, games, platforms
- ✓ Oversharing, cyber bullying & sexting
- ✓ Messaging options for younger children
- ✓ Privacy and security settings
- ✓ Adult content filters - exposure awareness
- ✓ School community online safety tips
- ✓ Online safety for staff - social media & security
- ✓ Resources - where to go for help - reporting



Includes walk-throughs of the latest apps and platforms. Help with getting parent community onboard with eSafety awareness.

Fee - Price on application

Parent - Carer Seminar

"Digital Families - Happy & Safe Online"



Time: 90min Presentation

Get up to speed with the latest apps and platforms your students are using.

Session Includes:

- ✓ Safety on apps, social media, games, platforms
- ✓ Screen time balance - tips & limits
- ✓ Over sharing, cyber bullying, sexting
- ✓ Message apps for younger children
- ✓ Privacy & digital reputation
- ✓ Adult content - parental controls
- ✓ Phones & Tablet safety
- ✓ Resources - where to go for help



This presentation will help parents and educators to get up to speed with what children are doing online, with practical tips on managing digital devices in the home.

NEW! "Ditch The Drama On Digital Devices" - with Fred Brethauer - Family Mediator
30min parent seminar. Resolving family screen conflict. Combine with 60min session of "Happy & Safe Online". Two amazing speakers covering behavioural and technical safety.



Fee - Price on application Note: For adults only - subject matter is not suitable for children

Seniors & Adult Workforce

"Staying Smart Online"



Time: 30-60min Presentation

Online Safety & Basic Cyber Security Tips

- ✓ Social Media safety, privacy & scams
- ✓ Safer sharing of family photos
- ✓ Scams and hidden online traps
- ✓ Digital security what do you need to know?
- ✓ Password security
- ✓ Shopping online with safety
- ✓ Identity Theft, what is it? What do to
- ✓ Grandkids safety tips
- ✓ Finding further help



NEW: QR codes - Vaccine passports how does it all work?
"My Health Record" What is it? Is it safe?

Fee - Price on application

HOW TO BOOK?

Leonie is based in Sydney Australia but travels all over to present her unique cyber safety talks.
2021 - 2022 **Face2Face** is dependent on availability.

Zoom

All talks can be provided remotely via Zoom. The Interactive webinars and Zoom meetings ensure the same impact and results as Face2Face. Leonie maintains interactivity with participants via Zoom meetings or webinars where viewers are encouraged to interact via camera, chat and Polls.

*Webinars gained a 300% increase in attendance over 2020-21
Recordings of the live presentation were viewed by 50% of attendees.*

Booking enquiries:

Booked Out Speaking Agency - bookings@bookedout.com.au

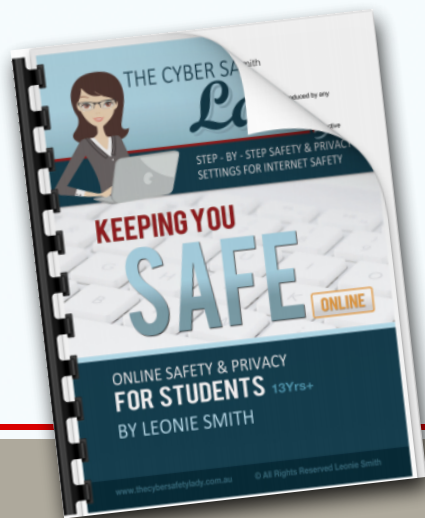
www.thecybersafetylady.com.au

<https://thecybersafetylady.com.au/booking-request/>



Interactive Webinars





Student Manual 13+ "Keeping YOU Safe Online"

ONLINE SAFETY 4
TEENS
\$10 eBook - \$20 Printed

"Keeping Kids Safe Online" Parent - Teacher Manual

"Keeping Kids Safe Online" is an essential companion to Leonie's seminars. It includes all the resources and settings that Leonie mentions in her talks that are vital to keeping families happy & safe online.

Not just for families! Business leaders - Ensure your employees protect their private profiles on social media, and have good online safety practices.

\$30.00 printed \$15.00 eBook.

The manual includes:

- ✓ Step by Step for safety & privacy
- ✓ Parental controls
- ✓ Phone safety for kids
- ✓ Blocking adult content
- ✓ Parents guide to Minecraft - Roblox - Fortnite
- ✓ Facebook privacy security settings
- ✓ YouTube safety - YouTube Kids app
- ✓ Snapchat - Instagram - TikTok - Messaging
- ✓ Monitoring your child online
- ✓ Cyber bullying - Sexting help & prevention
- ✓ Screentime balance



Ask about our discounted eBook inclusion for your seminar!

The Cyber Safety Lady

LEONIE SMITH
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www.thecybersafetylady.com.au

Leonie Smith is one of Australia's most experienced eSafety experts. She is an eSafety Trusted Provider with the eSafety Commissioner's Office. Since 2011 she has been helping all members of the community to stay safer online. Her seminars are practical and positive towards technology and the online world. She also has a parenting service for families wanting a more personal approach to their online and tech use issues see "Digital Families Parent Coaching" on the website.

TESTIMONIALS

'We have noticed that the school is dealing with less incidents of inappropriate behaviour relating to social networking...Leonie's resources are often referred on to parents to support them in informing themselves of what their child may be exposed to.'

Josie Vescio | Principal St Rose Catholic School

☀ DIGITAL FAMILIES



PARENT COACHING

Happy and Safe Online

For parents and carers wanting more balance and safety for their family online.



Contact Leonie Smith
for a personalised session today
info@thecybersafetylady.com.au
www.thecybersafetylady.com.au